

Should I send the Changing Seasons newsletter to my customers?

Do you want to retain your current customers, land new ones,....and grow your business?

YES

NO

Yes, but I'm nervous about spending the \$\$

Send it!

You do realize Social Security is going broke... you don't want to be a burden on your kids; do you?

Send it!

What are you nervous about?
Changing Seasons is less than \$1 per issue. Industry avg. to land new customers is over \$350! Hang on to those you've got!

Send it!

Please check us out at lennoxnewsletter.com or hit reply, drop us a quick note, and we'll send you a sample. You can also give us a call at 1 800 828 7198 for more information.