

Changing SEASONS CONTRACT



Dealer Name _____
 Dealer's Address _____
 Mailing Address (if different from above) _____
 City _____ State _____ Zip _____
 Contact Name _____ Title _____
 Phone _____ Fax _____
 Email _____ Web Address _____

NEWSLETTER INFORMATION

QUARTERLY PRICING:

Quantity _____ x Price/Piece* _____ = Newsletter Cost _____
 Setup Fee _____ 100
 Mailing or Shipping Fee _____
 Electronic List Handling Fee _____
 Purchased List Fee _____
 TX dealers add 8.25% tax _____
Quarterly Newsletter Cost _____

NEWSLETTER QUANTITY	PER-PIECE COST*
1,000 -	.55
4,000 -	.53
6,000 -	.51
8,000 -	.50
10,000 -	.49
15,000 -	.48
20,000 -	.46
25,000 -	.44
30,000 -	.42
35,000 -	.40
40,000 +	.38

\$100 setup fee per issue. Waived for dealer groups.
 *Mailing services and UPS shipping charges not included.

Order newsletters in increments of 100.

FULFILLMENT OPTIONS:

- Ship my newsletters to me via UPS
 (\$25 per box, maximum of 1,000 newsletters per box).
- Mail my newsletters using an electronic list
 (\$75 quarterly list handling fee and 33¢ per mailed newsletter).
 - Purchase a prospecting list for my newsletter mailing
 (\$75 per 1,000 names, minimum of 2,000 names, plus mailing fees).

**Allow for 1% spoilage during mailing processing

QUARTERLY SCHEDULE: Spring Summer Fall Winter
 (Circle Starting Quarter) March 1 June 1 Sept. 1 Dec. 1

PAYMENT OPTIONS

50% of your first newsletter cost is due with your contract.

- Prepay by check made out to The Newsletter Company
 - Charge to Visa Charge to MasterCard Name on Card _____
- Acct. # _____ Expiration date _____

YOUR AUTHORIZATION

This contract represents a legal and binding agreement for the purchase of **four consecutive issues of this newsletter**. I agree to pay the total quarterly cost as calculated above, or as modified due to changes in my quantity or services requested. To cancel for any reason, a cancellation notice must be submitted in writing 30 days prior to the issue date. Canceling prior to the fourth consecutive quarter will result in a \$500 cancellation fee billed to my company. All work in progress prior to the 30 day's notice will be billed to the subscribing company. Automatic quarterly renewal after the fourth quarter will be in effect unless a cancellation notice is submitted in writing 30 days prior to next issue date.

Authorized Signature _____ Date _____
 Printed Name _____ Title _____

Questions? Call 800-828-7198 or visit HVACadvantage.com

FAX to 214-871-0554

The Newsletter COMPANY 703 McKinney Ave., Suite 200
 Dallas, TX 75202 • 214-871-7997
A Division of McKinley Communications