

**FRIENDLY  
HEATING AND AIR**  
123-456-7890



## Tune Up For Top Performance

The days may still be warm enough that you still run your air conditioner every day. We'll make sure your heater is ready for cold weather whenever you are. But cooler weather is coming sooner than you think, and it's time to get your heating system ready for its big debut. The difference between a cozy home or a downright chilly one can be as simple as scheduling a fall tune-up for your heating system. Regular pre-season maintenance will help it operate at peak efficiency, which can result in lower utility bills and a longer life for the system.

Our tune-up service includes thorough maintenance procedures and inspections of your system. It allows us to detect minor problems and correct them before they develop into serious hazards.

One of our professionally trained technicians will check the system's electrical functions and ignition controls; test belts, filters, valve and drains; clean the blower motor and blower wheel; inspect and clean the flue, and check the burners and heat exchange.

Whatever type of heating equipment you may have, there are several safety controls designed to protect you from the risks of fire and toxic fumes should something go wrong. We'll check the appropriate safety controls to make sure nothing has deteriorated during the off-season.

Schedule a pre-season tune-up with us today.

## Take advantage of these special savings!

**SAMPLE COUPON**

**ONLY \$XX**

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**SAMPLE COUPON**

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AVAILABLE ★  
Monday–Saturday**

## Low Cost Protection

Investing in a planned maintenance agreement for your home's comfort system may be the best investment you've ever made. Scheduled maintenance tune-ups can reduce the cost of heating your home, extend the life of your equipment and detect, as well as, correct operational issues before they happen. This is low cost protection you can't afford to pass up.

During your heating tune-up, our expert technicians put your system through a comprehensive inspection. Resulting in a well-tuned heating system that will run at the peak of efficiency and lower the risk of needing emergency service. You'll enjoy a warmer fall and lower energy bills.

Remember, when it comes to saving money, a low cost tune-up may be your best investment. You'll have peace of mind that your heating system will be operating at peak performance, using less energy and saving you money. Preventative maintenance not only extends the life of your system, but protects against costly breakdowns — which could leave you with a chill.

Don't wait until it's too late! Call today to schedule your low cost tune-up today. You'll be glad you did — and so will your family.

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# Changing SEASONS

A QUARTERLY PUBLICATION FOR THE CUSTOMERS OF FRIENDLY HEATING AND AIR



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**123-456-7890**

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*See inside for  
special savings!*

## Cooling Harmony: Getting in Sync With Your Comfort

Many homeowners spend a lot of time making their homes appear comfortable, with just the right furnishings and accessories, appliances, lighting and more. But appearances are only skin deep. True home comfort comes with a perfectly balanced indoor environment, one in which the conditioned air is clean, healthy and at just the right temperature every season of the year. As the summer begins to heat

Continued on page 2