

**FRIENDLY  
HEATING AND AIR**  
123-456-7890



## You Can Count on Us

We'd like to take a moment to thank you, our valued customer, for the opportunity to provide for all your home comfort needs. Whether you're a brand-new customer or have been with us for years, we appreciate your business tremendously. It's a great responsibility to take care of your home comfort system, since it directly affects your daily life, and we take that responsibility as a serious honor and privilege.

We hope you enjoy our newsletter and find it informative, fun and useful. Please take advantage of the specials we're offering here. You won't find better offers, discounts and incentives anywhere else. We'll also keep you informed on the latest in home comfort technology, and we'll provide you with handy information ranging from money-saving options to safety tips for your home.

We're committed to providing you with the most highly trained and knowledgeable technicians available. Our expert service technicians are the best in the industry and will provide you with professional and detail-oriented service.

Today's competitive market offers you many choices for heating and cooling services. We thank you for your vote of confidence by relying on us for your home comfort needs. Call us at **123-456-7890** and let us know how we're doing.

We're available **ALL day, EVERY day.**  
For more information, please visit us today at  
[www.yourwebaddresshere.com](http://www.yourwebaddresshere.com)



## Put Our Team to Work for You

When it comes to tackling all the items on your spring cleaning "to-do" list, many hands really do make light work. Let us put our team to work for you by letting us do a "clean and check" on your air conditioner.

When you call to schedule your A/C's spring cleaning, take a moment to ask us about a Maintenance Agreement. This scheduled rotation of seasonal maintenance visits allows us to inspect and tune up your cooling system to keep it running smoothly. Regular, thorough inspections can help keep your mind at ease, since you'll know your system is operating cleanly and efficiently for the season ahead. In addition, if your system ever requires a mid-season visit from one of our technicians, your Maintenance Agreement entitles you to priority service.

By setting up a Maintenance Agreement, you won't need to include your home comfort system on your list of spring cleaning chores. We'll contact you to schedule the most convenient time that fits your schedule — leaving you plenty of time to think about washing windows, turning mattresses, and all the other fun-filled tasks awaiting you each spring. So give us a call and add us to your spring cleaning team!

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Residential • Commercial • Installation • Service  
[www.yourwebaddresshere.com](http://www.yourwebaddresshere.com)



We honor:



**SERVICE ★  
AVAILABLE ★  
Monday—Saturday**

### Low Cost Protection

Investing in a planned maintenance agreement for your home's comfort system may be the best investment you've ever made. Scheduled maintenance tune-ups can reduce the cost of heating your home, extend the life of your equipment and detect, as well as, correct operational issues before they happen. This is low cost protection you can't afford to pass up.

During your heating tune-up, our expert technicians put your system through a comprehensive inspection. Resulting in a well-tuned heating system that will run at the peak of efficiency and lower the risk of needing emergency service. You'll enjoy a warmer fall and lower energy bills.

Remember, when it comes to saving money, a low cost tune-up may be your best investment. You'll have peace of mind that your heating system will be operating at peak performance, using less energy and saving you money. Preventative maintenance not only extends the life of your system, but protects against costly breakdowns — which could leave you with a chill.

Don't wait until it's too late! Call today to schedule your low cost tune-up today. You'll be glad you did — and so will your family.

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# Changing SEASONS

A QUARTERLY PUBLICATION FOR THE CUSTOMERS OF FRIENDLY HEATING AND AIR



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**FRIENDLY  
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**123-456-7890**

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See inside for  
special savings!

## Cooling Harmony: Getting in Sync With Your Comfort

Many homeowners spend a lot of time making their homes appear comfortable, with just the right furnishings and accessories, appliances, lighting and more. But appearances are only skin deep. True home comfort comes with a perfectly balanced indoor environment, one in which the conditioned air is clean, healthy and at just the right temperature every season of the year. As the summer begins to heat

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